



THE LANGHAM

Hong Kong

# PRESS RELEASE

## ***EUROPEAN ELEGANCE ARRIVES IN HONG KONG***

***The Langham, Hong Kong re-opens The Langham Club.***

(Hong Kong, July 2010) The Langham brings back a touch of European elegance to Hong Kong with The Langham Club. Designed by the award winning interior team, Three Wise Monkeys, The Langham Club has re-opened as a stunning wonderland, to enchant even the most frequent travelers.

The design journey of The Langham Club has been meticulously thought out. Every corner of this space has an air of European elegance, from the hand-embroidered wall panels created by a lingerie designer, to the original rent table; a splendid mahogany table which was originally used by English landlords in the 18<sup>th</sup> century to file receipts of payment. The Langham Club has been smartly divided into a total of seven separate rooms, each with its own distinct character and design.

The Ante Room is the private check-in area and has been designed to welcome guests in a most stylish manner. Handmade chairs, sourced from a London based fashion designer, stand smartly in the entrance of this room. Upholstered in Chanel-inspired tweed, they boast exquisite pleating and button details. The sweeping floor length curtains, made from Savile Row suit fabric, are the final indulgent touch to this stylish room.

The Library has a wonderfully eccentric English feel; from the entrance, a striking red leather door to the wall-to-wall bookcases artfully displaying a selection of books on fashion, travel and historical Hong Kong. It is however the stylish positioning of eight uniquely designed chairs, each one covered in a different fabric and texture, which gives The Library its charming, whimsical feel.

The Lounge is the master room within The Langham Club and is the most opulent of all the rooms. From the hand painted leather wallpaper in hues of gold and deep purple, to the Tiffany blue sofas and vibrant turquoise pouffes. The Lounge is a truly enchanting wonderland for guests to escape to after a busy day in Hong Kong.

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AUCKLAND BANGKOK BOSTON HONG KONG LONDON LOS ANGELES MELBOURNE SHANGHAI



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The four remaining rooms are The Bureau, Butlers Pantry, The Salon and The Dining Room. No corner of these rooms has been overlooked and guests can expect to find extravagant design touches in each of these; ranging from marble tables with mother of pearl inlay to bright purple handmade chairs with corset details.

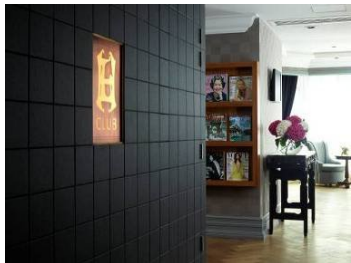
The Langham Club is fast becoming the new residence of choice for those in the know.



The Library



Mother of Pearl Inlay – Dining Room



The Langham Club Entrance &  
The Ante Room



The Ante Room



The Lounge

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### **About Langham Hotels International & Its Affiliates**

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 19 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21<sup>st</sup> century through design, technology and attitude, epitomising stimulating and artistic hospitality.

Eaton, a premium affiliate brand, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

Langham Hotels International is a wholly-owned subsidiary of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto [langhamhotels.com](http://langhamhotels.com) or for Eaton Hotels log onto [eatonhotels.com](http://eatonhotels.com).

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**Our Properties**

**EUROPE:**

The Langham, London

**INDIA:**

Langham Place, Koregaon Park, Pune  
(opening soon)

**NORTH AMERICA & CARIBBEAN:**

The Langham, Boston  
The Langham, Huntington,  
Pasadena, Los Angeles  
Langham Place, Resort + Spa,  
Port St. George, Bahamas (opening soon)

**PACIFIC:**

The Langham, Auckland  
The Langham, Melbourne

**ASIA:**

**Hong Kong**

The Langham, Hong Kong  
Langham Place, Mongkok, Hong Kong  
Eaton Hong Kong

**China**

The Langham, Yangtze Boutique, Shanghai  
Langham Place, Beijing (opening soon)  
Langham Place, Beijing Capital Airport  
(opening 2010)  
Langham Place, EDZ, Guangzhou  
(opening soon)  
Eaton Luxe, Nanqiao, Shanghai

**Thailand**

Langham Place Samui at Lamai Beach  
Langham Place Miora Resort + Spa,  
Kalim Bay, Phuket (opening soon)  
The Langham, Sukhumvit, Bangkok  
(opening soon)  
Langham Place, Phayathai, Bangkok  
(opening soon)

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