



THE LANGHAM

Hong Kong

PRESS RELEASE

You Are The Winemaker!

An evening of wine-blending and exquisite cuisine at The Bostonian

(Hong Kong – May 2009) For the first time in town and for one night only! The Langham, Hong Kong, ASC Fine Wines and Ginestet jointly present the exclusive “*You are the winemaker*” event, a unique, hands-on wine-blending workshop and dinner to be held on **22 May (Friday) at The Bostonian**, for those who wish to unwind with fine wine and delicate food in relaxing, elegant surroundings.

The evening will begin with a one-hour interactive training session on the art of wine-blending with **Thibaut Delpech**, Ginestet Asia Brand Ambassador, who will guide you through the process and major techniques of blending a Bordeaux-style wine. Working in small teams, you will have the opportunity to taste the five principal blending varieties as well as the ultimate blend – Mascaron Par Ginestet – the wine that you’ll be trying to re-create. Light canapés will be served during the tasting to whet your appetite and enhance the flavours of the wines. Experience for yourself the thrill and excitement of wine-making by re-creating the Mascaron par Ginestet wine in blends that most please your palate. All blends will be judged by Ginestet Asia Brand Ambassador, Thibaut Delpech, and the team who successfully strikes the magic formula will be presented a prize of a bottle of Mascaron Par Ginestet Bordeaux Rouge AOC for each team member.

The wine experience will continue as you enjoy a special dinner menu in semi-buffet style prepared by Executive Chef Mark Bannon with premium steak and sublime seafood, complemented by free flow of Mascaron Bordeaux White and Mascaron Bordeaux Red, in surroundings enhanced by imaginative artwork from the newest Chinese artists at The Bostonian restaurant.

Event details of “You are the winemaker”:

Date: 22 May 2009 (Friday)
Time: 6:45 pm – Cocktail reception
7:15 pm – Wine-blending workshop
8:30 pm – Dinner

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AUCKLAND BOSTON HONG KONG LONDON MELBOURNE PASADENA SHANGHAI



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Venue: The Bostonian, The Langham, Hong Kong
Price: HK\$888* per person (incl. wine-blending workshop and dinner)
Menu: See attached

For reservations or enquiries, please call The Langham, Hong Kong at 2375 1133.

*Price is subject to 10% service charge

About ASC Fine Wines and Ginestet

ASC Fine Wines is China's leading wine importer and distributor and was recently described as "China's greatest fine wine importer" by legendary wine critic Robert M. Parker, Jr. ASC is the leading distributor of fine wines to Hong Kong most exclusive five-star hotels, most celebrated restaurants and busiest retail outlets. ASC also delivers wines directly to the homes and offices of loyal customers through its thriving direct wine sales department. ASC Fine Wines represents a portfolio of over 1,000 wines from over 90 acclaimed wine suppliers from 14 countries around the globe.

Founded over a century ago, Ginestet is an essential player in the production and distribution of Bordeaux wines. A century of tradition and know-how gleaned from prestigious chateaux and terroirs, combined with the latest wine making technology has produced a winning combination.

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The Langham, Hong Kong – The
Bostonian Restaurant



Mascaron Par Ginestet
with light canapés

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