



THE LANGHAM

Hong Kong

PRESS RELEASE

THE LANGHAM, HONG KONG UNVEILS THE LANGHAM CLUB

(Hong Kong, June 2010) The Langham, Hong Kong is set to continue its impressive refurbishment achievements with the launch of The Langham Club. Designed by the award-winning interior design company, Three Wise Monkeys, this project will be overseen by Vice President of Design for Langham hotels and resorts, Duncan Palmer; who also holds the dual role of Managing Director for The Langham, Hong Kong.

Set to open at the end of July, 2010, The Langham Club has been designed to suit the varying moods and requirements of visitors. Based upon a traditional Georgian home of late, The Langham Club will be divided into seven separate rooms:

The Ante Room, The private check-in area, named in reference to a true Georgian residence. The Ante Room is where guests were taken upon arrival before gaining access to the house.

The Bureau, an essential yet elegantly designed computer room, perfect for those who want to stay connected.

The Library, a quiet, sophisticated space for guests to hold private meetings and social gatherings. An array of carefully chosen antique books, including rare and intriguing titles, will complete this charming room.

The Dining Room, in the true sense of the word, this will be a smart dining area.

The Lounge, at the center of all the rooms lies The Lounge, a residential-like space, which allows one the opportunity to see, and be seen.

The Butler's Pantry, as described efficiently in The Stand Magazine in 1891 as "a space that is located between the kitchen and dining room." The Butler's Pantry is stocked with an array of delicate food and beverage items, offering many little temptations.

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THE LANGHAM
Hong Kong

Page 2 of 5

The Salon, more feminine in style, the salon is a delightful backdrop for early evening cocktails, or even a romantic, quiet, corner to escape to during the day.

The Langham Club will be of European elegance in design and style, yet maintain a true sense of place, through carefully sourced artwork and accessories, from both Hong Kong and London. Handmade furniture from artisan workshops and clever bespoke detailing, inspired by the fashion district the hotel occupies, are the subtle yet stunning finishing that leaves residents with a lasting impression of the very best luxury has to offer.

Three Wise Monkeys Creative & Managing Director, Tim Millar Shepherd says:
"The Langham Club is unique in its entirety. Guests will experience a design that is tailor-made, bespoke and utterly elegant, a true reflection of The Langham brand."

Managing Director of The Langham, Hong Kong, Duncan Palmer says:
"We are incredibly proud of The Langham Club and very grateful to Three Wise Monkeys for their beautiful design. In this vibrant, bustling City of Hong Kong, The Langham Club offers guests a luxurious sanctuary away from it all, with a service level to make even the most frequent of travelers feel right at home"

The Langham Club is charged at a daily supplement rate of HK\$700 for single occupancy and HK\$900 for double occupancy.

Any guests who book The Langham Club from now until September 12, 2010, will be eligible for a complimentary upgrade to the next room or suite category (subject to availability).

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THE LANGHAM
Hong Kong

Page 3 of 5



The Langham Club (photo for reference only)



The Langham, Hong Kong - Lobby



Grand Langham Room

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THE LANGHAM

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Page 4 of 5

About Langham Hotels International & Its Affiliates

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 14 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21st century through design, technology and attitude, epitomising stimulating and artistic hospitality.

Eaton, a premium four-star affiliate property, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

Langham Hotels International is a wholly-owned company of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto langhamhotels.com or eatonhotels.com.

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Hong Kong

Page 5 of 5

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| EUROPE: - The Langham, London | ASIA: - Hong Kong * The Langham, Hong Kong * Langham Place, Mongkok, Hong Kong * Eaton Hotel Hong Kong - China * The Langham, Yangtze Boutique, Shanghai * Langham Place, Beijing Capital Airport (opening soon) * Langham Place, EDZ, Guangzhou (opening soon) - Thailand * Langham Place Samui at Lamai Beach (2009) * Langham Place Miora Resort + Spa, Kalim Bay, Phuket (opening soon) |
| NORTH AMERICA: - The Langham, Boston - The Langham, Huntington Hotel & Spa, Pasadena | |
| PACIFIC: - The Langham, Auckland - The Langham, Melbourne | |
| INDIA: - Langham Place, Koregaon Park, Pune (opening soon) | |

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