



THE LANGHAM

Hong Kong

PRESS RELEASE

THE BOSTONIAN RESTAURANT GOES SUSTAINABLE WITH A NEW À LA CARTE MENU

(Hong Kong, March 2010) The Bostonian restaurant at The Langham has unveiled, for the first time ever, a fully sustainable seafood à la carte menu.

The new menu reads like a who's who of fresh produce and the culinary team is proud to be one of the first restaurants in Hong Kong to go sustainable.

Executive Chef Mark Bannon says: "This has been a hugely educational journey for the whole team. I am proud of what we have achieved, in a relatively short time, and even prouder that we can now boast a fully-sustainable seafood offering. The new à la carte menu has been created to complement the produce, so dishes are kept simple, allowing the quality to speak for itself."

Chef Bannon has put the same amount of passion into sourcing the meat for this menu, which has undergone rigorous taste tests among the culinary team. Nestling alongside the impressive sustainable fish offerings are: US grass-fed steaks, Australian grain-fed steaks and the popular Welsh Lamb.

The Langham, Hong Kong is so committed to engaging the public in sustainable seafood that from now until the end of May, 2010, guests can enjoy 25% off* their total bill when ordering from the new à la carte menu.

(Terms and conditions apply, 25% off applicable to food only)

For reservations and bookings please contact The Bostonian directly on Telephone: +852 2375 1133.

more/

8 PEKING ROAD, TSIMSHATSUI, KOWLOON, HONG KONG
T (852) 2375 1133 F (852) 2375 6611

hongkong.langhamhotels.com hkg.resv@langhamhotels.com

AUCKLAND BANGKOK BOSTON HONG KONG LONDON LOS ANGELES MELBOURNE SHANGHAI



THE LANGHAM
Hong Kong

Page 2 of 3



Executive Chef – Mark Bannon



Australian grain fed cowboy ribeye



Sustainable – John Dory



Sustainable – Wild snapper

For media enquiries, please contact:

Katie Harel
Director of Marketing Communications
The Langham, Hong Kong
Tel: (852) 2378 9393
Fax: (852) 2375 1772
katie.harel@langhamhotels.com

Cecilia Lam
Marketing Communications Manager
The Langham, Hong Kong
Tel: (852) 2378 9308
Fax: (852) 2375 1772
cecilia.lam@langhamhotels.com

Sharon Tong
Marketing Communications Assistant
The Langham, Hong Kong
Tel: (852) 2378 9309
Fax: (852) 2375 1772
sharon.tong@langhamhotels.com

- End-